BUILD NEWS.co.uk

MEDIA INFO 2025

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Welcome to **Build News**, your go to hub of all things construction. Whether it be housebuilding, roofing, scaffolding or anything in between, Build News brings you all the latest developments in the construction industry. Providing updates from numerous trusted trade bodies such as the NFB, CORC, NASC and more, whatever your trade, there is no better way to stay up to date with all the relevant news that affects you.

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CROSBY ASSOCIATES MEDIA

Contact us on 0330 124 3780
Editorial: hello@crosbyassociates.co.uk Sales: pressreleases@crosbyassociates.co.uk

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ADVERTISING RATES

Digital Banner advertisement

A Banner advert can be placed at the top , middle or bottom of the page content, above the content. Banners can be provided in PNG, GIF or JPG format. Please provide a 'click to' address for you banner to point to when users click the banner to find out more information.

Size: 728 (w) x 90 (h) px

£225 per month

MPU

MPU (Mid-page Unit), also sometimes called a medium rectangle, is a banner ad that is 300 pixels wide and 250 pixels high. This type of website banner ad usually appears on either the left or the right of a webpage, and as the name suggests, it usually appears mid-page.

Size: 300 (w) x 250 (h) px

£200 per month

Double Height MPU

Size: 400 (w) x 750 (h) px

£250 per month

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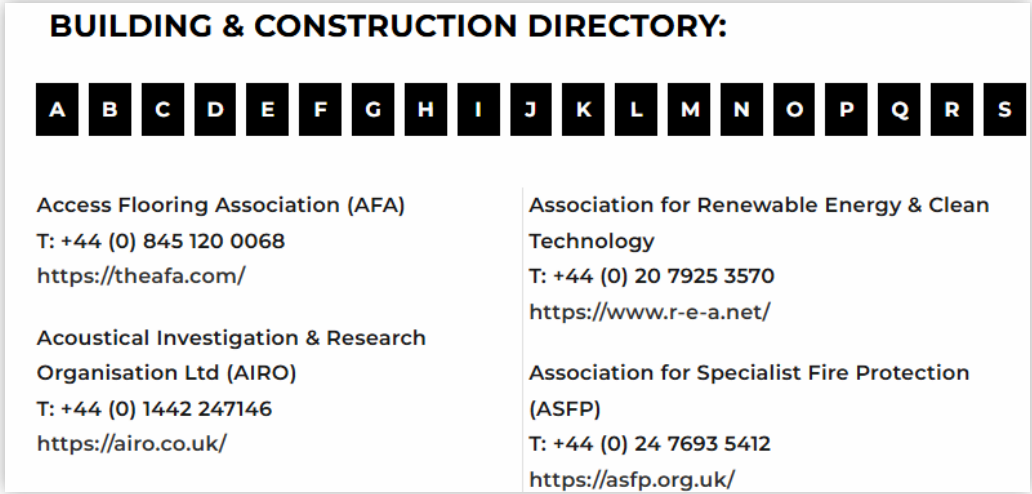
ADVERTISING RATES

Digital Button advertisement

Size: 300 (w) x 300 (h) px

£175 per month



Directory branding

(logo branding alongside free business listing)

£175 per annum